



Huntley Hills Hammerheads Swim Team 2010

Dear Local Merchant,

Every summer the Huntley Hills Hammerheads Swim Team has approximately 80 participants on the swim team with kids 4 – 18 years of age. We also have over 100 spectators at each swim meet not including the other competing swim team and their spectators. This year's swim team season will be May 4th thru June 27th. This year's participants come from the North DeKalb area. The Huntley Hills Hammerheads have been so successful in the area and have moved up in competitive levels and continue to compete against the biggest and best teams in the North area. The huge success of our swim team has been the result of parent volunteers and sponsorship support from local businesses like yours that have advertised (yes, advertised and not simply donated) through our swim team. In fact, most sponsors repeat year after year. We realize you may receive many requests for sponsorships and want to make sure your investment will generate a meaningful return. We have three levels of sponsorship listed below indicating the advertising exposure with each level. If you choose to make a donation outside these levels, please know that any contribution is greatly appreciated.

Bronze Level - \$150 donation:

- Listing on a Sponsor Board that is prominently displayed at the pool for one year.
- Announcement of your sponsorship during each of our home swim meets.

Silver Level - \$300 donation: (in addition to all benefits listed above)

- Your business banner (provided by you 3x5) displayed during the summer at the Huntley Hills Pool.

Gold Level - \$500 donation: (in addition to all benefits listed above)

- Your business or name on our team T-shirts
- Sponsor plaque for display at your place of business.

If you would like to become (or continue to be) a sponsor of the 2010 Swim Team, please make your check payable to Huntley Hills Swim and Tennis Club. If you intend to donate at the \$500 level or above, please let me know as soon as possible to ensure your business on the team T-shirts. Please feel free to mail your donation or I would be happy to pick it up.

- Please note, some sponsors increase their level of sponsorship and advertising by providing goods/services to the swim team during the swim season!

We appreciate your support and thank you. Please contact me at 678-333-6313 or jwjewett@gmail.com if you have any questions or concerns.

Sincerely,

John Jewett
Huntley Hills Hammerheads - Swim Team Representative